

## HEAVY BODY <u>™</u> ACRYLIC

High viscosity pigment-rich color.



## HEAVY BODY ACRYLIC

This is high viscosity professional acrylic, ideal for impasto and texture. With a high concentration of artistquality pigment and a satin finish, Heavy Body Acrylic gives you rich, permanent color, with crisp brush strokes and knife marks.

High viscosity	$\checkmark$
Highly pigmented	$\checkmark$
Satin finish	$\checkmark$
Holds knife marks & brush strokes	$\checkmark$



Liquitex changed the game for artists everywhere with the invention of the first water-soluble acrylics in 1955. Heavy Body was created in 1963 and has been part of the acrylic artist's toolbox ever since.

Thick, flexible and able to convey movement, depth and form, you can use Heavy Body Acrylic to paint with brush or palette knife, for mixed media, collage and printing.

## THE RANGE

Choose from a range of sizes. The standard 2oz, or go large with 4.65oz, 16oz or 32oz.





16oz (473ml) 25 colors

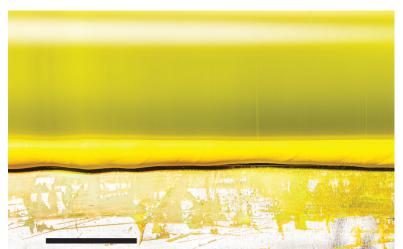


32oz (946ml) 25 colors

## PURE PIGMENTS

The finest quality artists' pigments used in high concentration.

Heavy Body Acrylic is known for its rich, permanent color. Our chemists use the latest basket bead-mill technology to bring out the best in every pigment. Tiny reinforced ceramic beads give fine dispersion, great color development, strength and brightness. Every color is individually formulated to allow the unique character of each pigment to express itself – whether it's naturally opaque, semi-opaque or transparent.



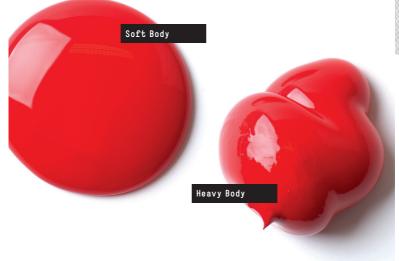
At the forefront of acrylic innovation.

The low-odor acrylic resin base in Heavy Body represents the latest in acrylic resin technology, giving you increased open time and colors of great clarity and vibrancy, with minimal wet-to-dry shift. The paint film is highly flexible, durable, non-yellowing, UV-resistant and water-resistant when dry. Heavy Body colors are independently tested by the Art and Creative Materials Institute at Duke University, and hold the Approved Safety (AP) safety seal\*. This means they are certified to contain no materials in sufficient quantities to be toxic or harmful to humans or to cause health problems.

### High viscosity

#### Satisfyingly rich and smooth.

This is our highest viscosity paint. Good surface drag gives excellent handling and blending characteristics, with increased open-working time. Never too slippery, or too sticky. Heavy Body Acrylic delivers intense color in the ideal consistency for a range of techniques.



### Heavy vs Soft

## So what's the difference between Liquitex Heavy and Soft Body Acrylics?

If you thought they were just the same paint, thinned and thickened, you'd be wrong. The two paints have compatible binders and pack the same high pigment load, but they've been individually formulated to give the finest professional results in a choice of viscosities.



### Non-cracking

#### A flexible, crack-free result.

Even when you go in thick. Impasto and 3D applications dry without fracturing due to advanced acrylic technology which brings flexibility to the paint film. Giving you a durable, noncracking finish.

### Archival quality

#### The professional standard.

On a client's wall. In a gallery. Your work needs to stay as you intended. As with all Liquitex products, the pigments in Heavy Body have passed extensive tests for lightfastness. Each pigment is rated according to the American Society for Testing & Materials (ASTM), and we only use pigments rated ASTM I or II\*. This means your work will have the greatest archival permanence possible – at least 50 years+ in gallery conditions – with no color shifting or fading, to stay vibrant and true.

\* Fluorescent and metallic pigments are naturally less lightfast.

## COLOR CHART



# 116 COLORS

891 CADMIUM-FREE YELLOW DEEP	414 YELLOW ORANGE AZO PY83	324 INDIAN YELLOW PY139	323 PYRROLE ORANGE P073	620 VIVID RED ORANGE P073 • PY139	892 CADMIUM-FREE ORANGE	150 CADMIUM ORANGE P020
S3 ∎ ⊕	S2 ⊾ ☆	S2 🖺 🔅	S4 ∎ 👳	S3 ∎ @	S4 ∎ 🔅	S4 ∎ ۞
154 CADMIUM RED MEDIUM PRI08	321 PYRROLE RED PR254	112 QUINACRIDONE RED PR209	326 PYRROLE CRIMSON PR264	116 ALIZARIN CRIMSON HUE PERMANENT PRI79 + PR202	895 CADMIUM-FREE RED DEEP	110 QUINACRIDONE CRIMSON PVI9
S5 ∎ ⊕	S4 ⊾ 🔅	S3 □ ☆	S4 ■ 煎	<b>S2</b> □ ☆	S4 ∎ 🔅	<b>S3</b> □ ☆
115 DEEP VIOLET	391 PRISM VIOLET	680 LIGHT BLUE VIOLET	322 INDANTHRENE BLUE	381 COBALT BLUE HUE	170 COBALT BLUE	382 ULTRAMARINE BLUE ced shade
PRI22 • PW19 <b>S3</b> □ -00-	PV23 • PRI22 <b>S2</b> □ ⊕	P829 • PW6 SI ■ ☆	 S3 □ ⊕	P829 • PW6 S1 ■ :☆-	P828 S4 ■ :0}-	P829 SI □ ①
470 Cerulean Blue hue	164 CERULEAN BLUE	770 LIGHT BLUE PERMANENT	LIGHT PHTHALOCYANINE GREEN	660 BRIGHT AQUA GREEN	172 COBALT TEAL	561 TURQUOISE DEEP
P829 • P67 • PW6 • P815:3 <b>S2</b> ■ ⊕	P836 S3 🔳 💮	PBI5 • PG7 • PW6 SI ■ ():	PG7 • PW6 SI ■ :☆:	PG7 • PBIS • PW6	PG50 54 🔳 💮	PBI5:3 • PG7
327 TRANSPARENT	224 Hooker's green	225 Hooker's green	315 SAP GREEN	166 Chromium	325 GREEN	650 LIGHT
VIRIDIAN HUE PG7 S2 D 0	HUE PERMANENT PG7 • PYIIO SI N 🔅	DEEP HUE PERMANENT PBK7 + PG7 + PY74 S1	PERMANENT PY139 • PB15:3 • PBk11 S2	OXIDE GREEN PGI7 S2 M (Q)	60LD P1129 54 🔊 🔅	EMERALD GREEN PG7 • PY97 • PW6 S3
330 RAW	332 TRANSPARENT	335 RED	127 BURNT	129 TRANSPARENT	128 BURNT	130 TRANSPARENT
SIENNA PBr7 SI	RAW SIENNA P/42 S3 S3		SIENNA PBri SI		UMBER 1847	BURNT UMBER PY42 • PRIOI • PBkII S2 0 0
31 <b>v</b>	33 L V.	31 <b>1</b> 1/2	31 <b>1</b> 127	33 L 🌣	31 <b>•</b> 12	32 ⊡ t¢
599	310	244	276	338	238	236
NEUTRAL GRAY 5 P8k9 • P8r7 • PW6	PAYNE'S GRAY P829 + P8k9 + PVIS	IVORY BLACK P8k9	MARS BLACK PBkII	IRIDESCENT BLACK	IRIDESCENT WHITE	IRIDESCENT BRIGHT SILVER
SI∎ ∰	SI∎ ∰	SI ∎ ∰	SI ∎ ∰	S2 ∎ ∰	S2 ∎ ∰	S2 □ ⊕
502 MUTED VIOLET P815:3 • P8179 • PV23	503 MUTED TURQUOISE P860 • PG7	504 MUTED PINK PV23 • P036 • PR122	505 MUTED GREY PV23 • PV74 • PBI5:3	501 MUTED GREEN PV23 • PV74 • PBI5:3	981 FLUORESCENT YELLOW	982 Fluorescent Orange
s3 ∎ ⊕	S3 ∎ ⊕	S3 ∎ ⊕	S3 ∎ ⊕	S3 ∎ ⊕	S2 🔳 🔅	S2 🛯 🖗

### KEY TO CODING

SERIES							
SI	Series 1	<b>S4</b>	Series 4				
S2	Series 2	<b>S</b> 5	Series 5				
<b>S</b> 3	Series 3						

#### OPACITY RATING

- Opaque
  Semi-Opaque
  Transparent

#### ASTM LIGHTFASTNESS RATING

- :@- Excellent :@- Very good :@- Not ASTM rated

## A HISTORY OF INVENTION

Challenging the established ways of doing things is in our DNA.

It's how we invented the first water-based acrylic paint in 1955, helping to revolutionize the art world. Before 1955, oils, watercolors and solvent-based acrylics were the only choices for artists. Our new acrylic, created by our founder Henry Levison, could be used on almost any surface. It dried quickly, cleaned-up with water and worked in a range of viscosities. Henry tried to come up with a name that captured the essence of the medium and the fact that it could go from fluid liquidity to heavy texture - and everyplace else in between. He called it Liquid Texture or Liquitex.

Create your own techniques with archival results.

Liquitex materials give you the power to combine any of our paints and mediums, any way you like. Compatible binders let you seamlessly layer, blend and mix all our products with stable, archival results.

### The Liquitex Ranges

#### All products are water-based and lightfast\*



#### **HEAVY BODY ACRYLIC**

High viscosity acrylic, ideal for impasto and texture. Retains crisp brush strokes and palette knife marks.



#### SOFT BODY ACRYLIC

Low viscosity acrylic. Multi-technique, with great surface coverage. Retains subtle brush strokes.



#### ACRYLIC GOUACHE

The most highly pigmented of all our paints. Solid, flat, matte. No brush strokes. No cracking. No need to dilute.



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#### SPRAY PAINT

Professional pigmented matte paint in a spray. Low odor, water-based technology, highly lightfast\*.



ACRYLIC MARKER Permanent acrylic paint made with fine art pigment. In a marker-style pen for the ultimate control.



Ultra-fluid acrylic ink made with lightfast\* fine art pigment. No dyes. No fade. Water-resistant when dry.



#### MEDIUMS

Acrylic mediums for every technique. Every surface. From high functioning preps to experimental effects and finishes.



#### TOOLS

Professional brushes, palette knives and accessories. Designed with artists. Built to last.



#### BASICS

Everyday acrylics, mediums and tools made for all artists - from students to professionals.

\*Fluorescent and metallic paints are naturally less lightfast.

### Artists' acrylics since 1955.





liquitex.com

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